Running a Write-In Campaign for Town Meeting

All you need to do to run a write-in campaign is to ask as many residents of your precinct as possible to literally *write in your name and address on the town election ballot* when they go to vote. Follow these tips to ensure the best possible outcome:

- Ask friends, family members, and neighbors who live in your precinct to vote for you by writing in your name. Focus on folks you know who are likely to vote.
- Be sure that the voters know the *correct* spelling of your name *and* your street address.
- Explain to voters that to vote for you, all they need to do is write in your name and street address in the appropriate space for Town Meeting Members AND to fill in the oval at the end of the line. If the oval is not filled in, the vote does not count! Voters must use the marker provided in the voting booth to fill in the oval. See the illustration below.
- Tell voters to bring a ballpoint pen to use to write in your name and address because the write-in space is too small for the marker provided in the ballot box.
- To make this as easy as possible for your voters, give them a small slip of paper or a business card with your name and address typed on it. Be sure to tell them NOT to leave this at the polls. Simply suggest that they put the paper in their pocket or purse when they are done voting. It is OK to bring this into the ballot box; it is not OK to leave it there.
- Remember to vote for yourself!
- Before the election date, please call the Town Clerk's office at (508) 634-2307 OR send an email to the Town Clerk at aneves@townofmilford.com to let her know you are running a write-in campaign. This will help the staff count the write-in votes more easily.



